



UNLV Rebel Soccer Foundation Meeting Minutes

Friday, May 10, 2024, 8:00 am.

Location: UNLV Foundations Building
4505 Maryland Pkwy, Las Vegas NV 89119

Present:

Mr. Daniel Giraldo
Tim McGarry
Mr. Roger Tabor
Mr. Mark Haley - Telephone
Mr. Rod Santa Cruz
Mr. Tim Cashman - Telephone
Mr. John Wightman
Mr. Gary Sepede
Guest: Ariel Greenberg – Las Vegas Lights
Guest: Jenny Ruiz-Williams– UNLV
Guest: Gene Canal– UNLV
Guest: BJ Craig – UNLV
Guest: Ashley Hart – UNLV
Guest: Benjamin Morse – Rebel Media
Guest: Dominick Delpech – Rebel Media



<p>CALL TO ORDER – ROLL CALL</p>

1. SOCCER FOUNDATION'S WELCOME AND INTRODUCTIONS INFORMATION ONLY

Dan Giraldo opened the meeting 8:14am and welcomed everyone and asked for Public Comment.

2. PUBLIC COMMENT

No one came forward to speak.

3. ADOPTION OF THE AGENDA Motion by T. McGarry

4. MINUTES

Tim McGarry motion to approve April 12, 2024 with no corrections and this was seconded by John Wightman, Approved by all board members

5. AGENDA ITEMS

a. Monthly Financial Update

INFORMATION ONLY

- Frederic was not available for the meeting; Bank account has \$24,365.62 and our investment account has \$1,626,780.77.

b. NIL Request

FOR POSSIBLE ACTION

- Both UNLV Men's and Women soccer coaches gave a presentation how the teams could NIL this next year.
- Discussion from board members on how NIL was discussed at the board retreat and how this can meet the mission of the Soccer Foundation.
- Discussion from board on how the foundation needs to work with the University to make sure it meets all compliance requirements for NIL if the Foundation is to give money.
- Discussion from Board on using Friends of UNIL.
- Motion made by John Wightman: Contingent upon approval on how we use the clearing house (Blueprint Sports) the Foundation will give up to \$11,000 to use for NIL to use for the needs that were identified from the Men's and Women's presentation.
- This was seconded by Roger Tabor, no discussion on the motion.
- All board member voted in favor of this motion.



c. Rebel Media – Gary Sepede**FOR POSSIBLE ACTION**

- Gary introduced Ben from Rebel Media, Ben talked about Rebel Media and introduced Dominick Delpuch who gave a presentation on how Rebel Media could help with Social media for the men's and women's soccer team.
- Ben mention Rebel Media is in the 6th year of existence and this is run by Students
- Rebel Media is an extension of the University.
- Rebel Media does not work on website.
- Typical package for hiring Rebel media is \$300 per platform per month (3 - 4 times a week) for posting, strategy and analytics. This is all negotiable.
- Discussion to how we could use for UNLV soccer Alumni association and what target audiences we would like to hit.
- Motion made by Dan Giraldo put a group together to convene how best to use Rebel Media and how the best use of this service could be for the Soccer Foundation, soccer alumni group. Committee to consist of Dan Giraldo, Mark Haley, Gary Sepede and Rod Santa Cruz.
- Seconded by Tim McGarry
- All Board Member voted in favor of this motion.

g. New Turf for Peter Johann Field – UNLV**INFORMATION ONLY**

- This item was moved forward to accommodate Ashley as she was attending graduation.
- Ashley from the
- CFO has approved the new turf for the soccer field
- Dust permits are needed. Waiting on the permits
- Tentative timeline: Killing of the grass at the end of the month (May), removal and lay down at the end of June, six weeks to settle new turf before practice starts.

f. Soccer Building – UNLV

- Ashley gave the update
- Looking to move maintenance staff out of building at the end of fiscal year, this means at the end of June beginning of July
- The halftime room will get some attention this summer with some new wraps and smaller updates.
- Working with the internal team for a neutral design for both men and women

d. Golf Tournament – Tim McGarry**INFORMATION ONLY**

- Had a wrap up meeting the tournament last Wednesday
- Sent of the spreadsheet to all board members
- Did over \$30,000 for the day of the tournament.



- Need to make organization meeting earlier for next year to start the planning process

e. Tailgates for 2024/2025 – Tim McGarry

- Sent our calendar to everyone we have two dates where we have double headers; Thursday, October 3rd and Thursday, October 17th.
- Committed tailgates to three games for each program per season.
- Need to find Beer Sponsor
- Tulsa game for the men's game could be a third game for tailgates.
- The other two games for the men's could be Fullerton and UMKC
- For the Women's Games Southern Utah Game (School is not in session)
- UNR is at home this year that could work for the Women's game along with the senior night

h. Roger and Amy Hosting Event – Roger Tabor

- Roger and Amy invite all board members to their home to watch Champions League Final on June 1st
- Roger and Amy invite all board members to their home to watch Euro Final July 14th.

6. NEXT MEETING
TBD

7. ADJOURNMENT
Dan called for Adjournment at 9:56 AM

